# Entrepreneurship And Innovation Cell, SAKEC

Prototype Evaluation Sheet

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| **Name of the Innovation/Prototype:** |  | |
| **Team Lead:** | Name: |  |
| Contact No: |  |
| Email ID: |  |
| **Theme:** |  | |

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| 1. **Evaluation Criteria** | **Maximum Marks (50)** | **Obtained Marks** |
| **Innovativeness & Business Potential** | **10 Marks** | |
| Defined the problem & relevance of solution to today’s market/society/industry clearly | *4* |  |
| Described the product/process/ service and uniqueness of innovative clearly | *4* |  |
| Defined the potential market size (in terms of INR) and target customers clearly. | *2* |  |

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| 1. **Feasibility of solution (SMART)** | **20 Marks** | |
| **(a) Specific-** Specified the features of Innovation/ Prototype. | *4* |  |
| **(b) Measurable-** Mentioned the approach to convert prototype in to market ready product with milestones clearly. | *4* |  |
| **(c) Attainable-** Explained clearly about, ‘how the team is going to achieve the commercialization objective with the available  resources at your disposal’ | *4* |  |
| **(d) Realistic-** The skillset of team is in accordance with the requirement of Innovation/Prototype and the requirement of resources is justified. | *4* |  |
| **(e) Timeline-** Developed a robust timeline and mentioned the milestones clearly. | *4* |  |

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| 1. **Applicability of Solution** | **20 Marks** | |
| **(a) Usability:** The Innovation/ Prototype has potential acceptance among target clientele. | *4* |  |
| **(b) Scalability:** The Innovation/ Prototype is scalable at market level. | *4* |  |
| **(c) Economic sustainability:** The Innovation/ Prototype would be profitable or financially viable at market level. | *4* |  |
| **(d) Environment Sustainability:** The Innovation/ Prototype is environment friendly and or addresses the environmental problems. | *4* |  |
| **(e)** The Innovation/ Prototype has Intellectual Property (IP) Component. (patentable/copyrightable/trademark able etc.) | *4* |  |

For any Query:

Write us at email: [info@ecellsakec.in](mailto:info@ecellsakec.in) with email subject line: “***Project Pillar 2022 Query***”